



UNIVERSITY OF GOTHENBURG
FACULTY OF FINE, APPLIED AND PERFORMING ARTS

Faculty Vision 2020

Established by the Faculty Board 14-10-2010
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About Faculty Vision 2020

Vision 2020 consists of five general vision statements.

Each general vision statement has a number of sub-statements describing what situation must prevail in order for the general goal to be achieved.

Goal achievement results in a number of effects, which are described after each goal.

General vision statements:

- Education and research that promote disciplinary and interdisciplinary development.
- High-quality education and research based on present and future requirements.
- A cross-organisational culture.
- Our artistic and academic activities resonate a visible and significant impact on society.
- Effective use of all resources for the organisation's best interests.



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General Vision Statement 1:

Education and research that promotes disciplinary and interdisciplinary development.

The following situation should prevail to ensure goal achievement:

- Interdisciplinary cooperation is a self-evident part of the organisation.
- New constellations of disciplines are created by way of collective prioritisation and new approaches.
- Well-established and efficient working methods for disciplinary and interdisciplinary projects.
- Established forms of collaboration with disciplines outside the Faculty.
- Greater choice of elective courses within programmes, which also include other disciplines.
- The Faculty embraces a number of new target groups, e.g. by way of targeted courses, CPD courses (Continuing Professional Development) and by widening participation.
- Cross-organisational IT services for planning, follow-up and reporting.

Desired effects:

- Leading programmes within Faculty disciplines.
- The Faculty attracts the best students, teachers, researchers and artists.
- Multi-faceted faculty environment.
- Innovative education and research.
- Relevant and leading artistic research that has impact and transforms.
- New target groups.
- Coordinating and governing systems suitable for a powerful organisation.



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**General Vision Statement 2:
High-quality education and research based on present and future requirements**

The following situation should prevail to ensure goal achievement:

- A clear connection between education, research and third stream activities.
- The research pursued is of vital importance to the field of the arts as well as to national and international cultural life.
- The Faculty offers international programmes at master's (second-cycle) and doctoral (third-cycle) level.
- The Faculty works in an active and structured way to guarantee, on a continuous basis, the present and future relevance of its programmes, and to guarantee the quality of its programmes.
- The Faculty arranges regular and generous international exchanges for guest lecturers and guest researchers.
- The Faculty offers students programmes that develop their expertise and identity within a profession/discipline as well as develop particular areas of competence to enable them to serve their society.
- Teacher's skills are maintained and developed by allowing them more scope to take part in R&D work within the contractual framework of their employment at the Faculty.
- Recruitment of the most suitable expertise in the field by means of a structured, quality certified process.
- Heads of Programmes have competence in the discipline in question as well as competence in leadership skills.

Desired effects:

- Leading programmes that serve as models within the field of the arts.
- To educate tomorrow's artists for a changing society.
- An organisation that attracts the best students, teachers, researchers and artists.
- Relevant and leading artistic research that has impact and transforms.
- National and international competitiveness.
- A programme's 'brand' acts as a quality guarantee, securing satisfactory student recruitment and the national and international competitiveness of the degree in question.



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**General Vision Statement 3:
A cross-organisational culture**

The following situation should prevail to ensure goal achievement:

- Self-reflective and self-evaluative faculty attitude
- The will, the confidence and the methods to develop, improve and change the content of the organisation's activities.
- An on-going, communicative, interdisciplinary dialogue on art and its role in society through established channels.
- The role of art and the role of the artist in society is an important starting-point for all parts of the organisation.
- A corporate culture that impacts employee performance and that guarantees equality and diversity in all parts of the organisation.
- A corporate culture that nurtures academic freedom and critical reflection in arts education and artistic activities.

Desired effects:

- The body of artistic disciplines and activities within the Faculty has a developmental impact on all parts of the organisation.
- To educate tomorrow's artists for an ever-changing society of the future.
- Relevant and leading artistic research that has impact and transforms.



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Vision 2010

General Vision Statement 4:

Our artistic and academic activities resonate a visible and significant impact on society

The following situation should prevail to ensure goal achievement:

- Students are prepared for professional life through a dynamic and critical discussion on art and the role of the artist in society.
- The Faculty is regarded as an important collaborative partner by other main figures within the academic world, locally, nationally and internationally.
- The Faculty is an established and open meeting-place in local, national and international cultural life.
- The Faculty is known for being a meeting-place within the University.
- The Faculty plays an essential role in the public debate.
- The Faculty's programmes and the Faculty's research activities interact with society and are recognised as being innovative and bold.
- The Faculty makes visible the autonomy of the arts field at the same time as it shows openness towards other disciplines.
- The formulation of the definition of artistic research is based on the conditions within the field of the arts in dialogue with other research traditions.
- The Faculty's 'brands' are strong and well known.

Desired effects:

- More visible in the surrounding community.
- Known for leading critical and exciting discussions.
- Good national and international reputation.
- Increased internal and external competitiveness.
- A number of on-going local, national and international collaborative projects.



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**General Vision Statement 5:
Effective use of all resources for the organisations' best interests**

The following situation should prevail to ensure goal achievement:

- Resources for education, research, development work and support functions are allocated according to clear, open priorities based on the development and the needs of the organisation.
- Support functions are based on the needs of the core organisation.
- Cross-institutional, professional support functions (technical support, administrative support and management support) in line with both the University's central administration and the special conditions and requirements of the individual branches of the organisation.
- Faculty premises, workshops, technical facilities and other physical resources are fit-for-purpose, easily accessible, safe to use and a resource for the entire Faculty.
- A clear definition and common understanding of what technical support is offered the different artistic practices.
- The diversity of competencies and skills within the Faculty is taken advantage of in the organisation.

Desired effects:

- Increased external and internal funding.
- Increased quality in Faculty programmes.
- Better internal and external communication.
- Collaborative corporate culture.
- Quality certified processes within the Faculty's technical services, and within Faculty administration and Faculty management.
- Greater resources to be released for education and research.